

ON SALE

Javier Núñez Gasco

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The basis of Javier Núñez Gasco's exhibition at Espai Ubú is one of the projects in the *Resting Pieces (R.I.P.)* series titled **ON SALE**, which consists of the production of a huge bright sign with lights that flash on and off (in the style of Las Vegas), advertising the name of a gallery and occupying all of its exhibition space in a contemporary art fair. In this case, therefore, it will be the artist who takes care of the sale and of promoting the gallery to the public and collectors.

By doing this, Javier Núñez connects the incorporation of his work into the market with that of the art gallery as a work of art.

Resting Pieces (R.I.P.) is a work in progress that pays homage to the ideas Javier Núñez Gasco has not yet been able to bring to fruition, either due to a lack of funding or for other reasons. The artist gives them a final and definitive chance to come to life, by presenting them to the public and exposing them to art criticism.

The project is expressly designed for the commercial art circuit, where the piece is completed when it is purchased or part of a collection: upon buying one of the ideas inscribed on the headstone, the purchaser has the choice of bringing the idea to life, by financing the production of the piece and earning the right for their name, as the generous sponsor, to be inscribed on the headstone. On the other hand, should the purchaser only wish to own the headstone, they sentence the idea, in part, to death, since Núñez Gasco will never be able to take the idea further.

ON SALE is part of the natural development of the Resting Pieces (RIP) project that began in 2005, which was exhibited in full for the first time in the MS Gallery, Madrid, in 2007. The main material of nearly all of the pieces is marble or stone, and often they bear plastic objects or elements that are connected to the different ideas on them.

This is an art project that is expressly designed for the commercial art circuit. As a product the art piece is subject to the market's laws and rules and regulations, to its increases in value, to the toboggan ride of supply and demand, to VAT and also to the complex system of relationships between the producer, the intermediary and the buyer. In the words of **Javier Núñez Gasco**:

The artworks are sold with three different options available to the purchaser:

1. The purchaser can buy the headstone as a single piece and will receive a signed document in which the artist promises not to proceed with the idea set out on the headstone.
2. The purchaser buys the headstone and sponsors the production of the idea on it (a breakdown will be given of the price of both concepts, which will include, if necessary, a box for transportation). This option also entails the re-inscription of the headstone but with the project sponsor's name. The final product will remain property of the artist.
3. The purchaser buys the headstone, sponsors the production of the idea on it and receives the final piece for a special price (a breakdown of the different concepts is provided in the description of each piece in the project). This option also entails the re-inscription of the headstone but with the project sponsor's name.